

DERWENT-ACC-NO: 2003-320035

DERWENT-WEEK: 200331

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TITLE: Internet-based program distribution
system for hospital, calculates audience rating of program
broadcast using collected patient data and program
broadcast in each hospital, and delivers them to sponsor

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PRIORITY-DATA: 2001JP-0212529 (July 12, 2001)

PATENT-FAMILY:

PUB-NO	PAGES	MAIN-IPC	PUB-DATE	LANGUAGE
JP 2003032710 A	011	H04N 017/00	January 31, 2003	N/A

APPLICATION-DATA:

PUB-NO	APPL-DESCRIPTOR	APPL-NO
JP2003032710A	N/A	2001JP-0212529
July 12, 2001		

INT-CL (IPC): G06F013/00, H04H009/00 , H04N007/173 ,
H04N017/00

ABSTRACTED-PUB-NO: JP2003032710A

BASIC-ABSTRACT:

NOVELTY - An audience rating server (3) connected with a content server (1) and hospital (2), receives data about program broadcast in each hospital, and gathers data about the patient in hospital. The audience rating of the program broadcast in each hospital, is calculated by the rating server and feedback to

sponsor (6).

USE - For distributing programs to hospitals through internet.

ADVANTAGE - Enables the sponsor to grasp the commercial cost of provided program correctly in real-time from the calculated audience rating.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of the program distribution system. (Drawing includes non-English language text).

Content sensor 1

Hospital 2

Audience rating server 3

Sponsor 6

CHOSEN-DRAWING: Dwg.2/5

TITLE-TERMS: BASED PROGRAM DISTRIBUTE SYSTEM HOSPITAL
CALCULATE AUDIENCE RATING
PROGRAM BROADCAST COLLECT PATIENT DATA PROGRAM
BROADCAST HOSPITAL
DELIVER

DERWENT-CLASS: S05 T01 W02

EPI-CODES: S05-G02; T01-N01B; W02-F04B; W02-F10E3;

SECONDARY-ACC-NO:

Non-CPI Secondary Accession Numbers: N2003-255248